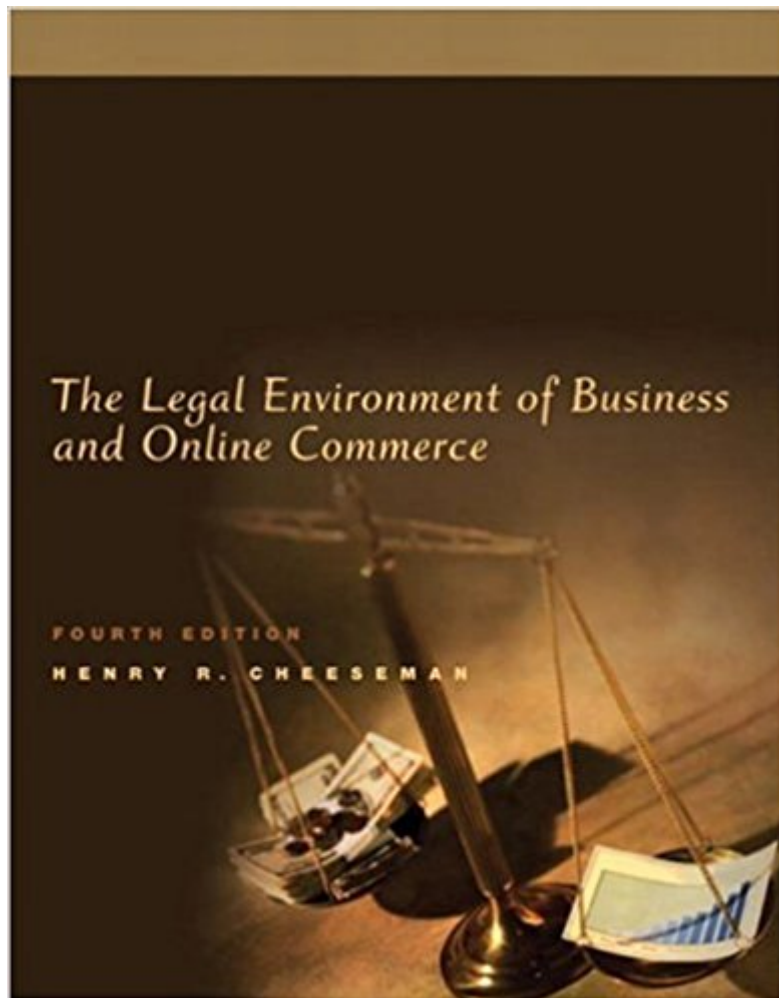




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Legal Environment Of Business And Online Commerce, The (4th Edition)



Synopsis

This up-to-date, best-selling book focuses on how the legal environment impacts business decisions. It fully integrates the AACSB curriculum standards with extensive international, ethical and critical thinking examples throughout. Cheeseman and Walker examine how the current legal environment, government regulation, and e-commerce environment impact today's business decisions. The cases are cutting edge, exciting, and engaging, and the reasoning of each case is presented in the language of the court. A seven-part organization covers the legal and ethical environment, domestic and international law, traditional contracts and electronic commerce, agency and business organizations, employment and equal opportunity law, regulatory environment, and property and bankruptcy. For individuals interested in the legalities of business.

Book Information

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Customer Reviews

I had to take Business Law for College and this was my text book. I was very impressed with the writing in the book, including the case studies. I really didn't know what to expect from this class and this textbook but they book exceeded my expectations. This is one textbook that I will be keeping instead of turning it back in.

I bought this book for a business law class and I am very happy with it. It is easy to read, and has a good mix of case studies and traditional textbook writing. If you need a book that has a general overview of law this is a very good book to buy.

Got this for my Business Law class during undergrad.. I STILL have this book to help brush up on certain topics. Great for young students interested in owning their own business as a guideline and to get 'gears turning' in your mind.

The book arrived in a very timely manner, which is awesome because I joined the class late. However, I was expecting a new book and it came with stains at the bottom of the pages and a few other problems. For the price I am quite happy.

Got this book a little beat up, I didn't think anything of it. It was all highlighted and the binding, especially towards the middle of the book was pretty loose. Like a whole section of pages was separated from the binding already. I asked my colleagues at work who also go to the same school as me and they said that it's super common, these are used books etc. And that's true, I usually rent from the school and the books always have ears, sometimes pages are missing, people mark them, etc. I used the book, normal use, nothing out of the ordinary. Return the book and get charged \$150 because I was responsible for the damage. I called and they are refunding me but this is ridiculous. I am sure different people act robotic like and package these books and un-package these books, and what looks normal for one may not look normal for the other, however, when dealing with a used book, sent to you by an online source, I now understand why it is not a trustworthy method. Will be renting at school now. \$20 more it would've been for this particular book, but it would've saved me a headache.

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I am in my last year of a Bachelor degree in Business and Marketing and really appreciated the fine condition of this book, it is full of information on the business world and I would recommend it to all students. I enjoy ordering from the .com website as I always have a choice of new or used books that are in very good condition, also I can resell my purchases when I am through with them, now how great is that!

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